



THE GREATEST LOWLINE CATTLE SHOW ON EARTH

*This year ...
Beef Australia
at Rockhampton*

May 4th to 9th 2009

Rockhampton, the Beef Capital of Australia, will come alive at the beginning of May when it hosts the biggest Cattle Expo in the Southern Hemisphere. For those living outside Australia, Rockhampton is situated on the Tropic of Capricorn about 700 Km north of Brisbane and can be reached by plane or train. Beef Australia happens there every three years and is a time when the very best Australian cattle producers (of every breed) and the most innovating and enterprising trade exhibitors gather to showcase the finest examples of genetics and technology available in the beef industry.

The Australian Lowline competition will be particularly strong with exhibitors travelling from as far as Victoria. In support of the Lowline breed, will be a Lowline International Forum and a Lowline promotional site run by ALCA members. Lowline cattle will be on display at the site, our Lowline Country website will be running live for visitors to try, there will be guest speakers and demonstrations including clipping and ultrasound pregnancy testing. Be there if you can. It's three years until the next one.

**Beef Australia 2009,
Rockhampton, Queensland,
at the Showgrounds,
May 4th to 9th, 2009.
Contact: Tim Franzmann
or Michelle Molloy
Ph (+61) 07 4935 4033
Email:
mitchmay@bigpond.com**

*...Next year ... 2010
The Australian Lowline
Cattle Muster Down Under*

April 4th to 9th 2010

(Lowline judging date will probably be Saturday 17th but that's still to be confirmed.)

You've seen the movie, now experience "AUSTRALIA" for yourself.

We promise you won't be disappointed. Head "Down Under" in April 2010 to the Royal Sydney Show where Australian Lowlines will have Feature Breed Status. What an honour for our breed.

We're going to be the stars of the 2010 Royal Sydney Show.

What a thrill for spectators from Australia and all over the world.

We're hoping to have 200 animals on show in a great combined effort from breeders from all parts of Australia...

from North Queensland to Western Australia, Tasmania to Northern New South Wales, from Victoria and South Australia.

We're even expecting international exhibitors.

This will be the best chance we've ever had to showcase our breed to the Australian public and to an international audience.

Never before have Australian Lowlines been as much in the spotlight as they will be in Sydney in April 2010.

We have the most prominent position in the cattle sheds. Everyone coming to the show will be aware of us.

We're expanding the competition schedule and the prizes.

It's going to be a week-long party and we want you to be part of it.

Apart from showing 200 of the best Australian Lowline cattle ever in one place at one time,

we'll entertain you with real Australiana – Australian movies from the early 1900's onward, bush poetry, whip cracking,

real Aussie food and wine and beer. Tour Australia before or after the Lowline Cattle Muster to see some of our leading Lowline studs.

It will be the trip of a lifetime. The excitement is building here. We're ready for your visit.

**Keep up to date by checking
the details which will be posted regularly
at www.lowlinecountry.com under the heading
"The Australian Lowline Cattle Muster"**

See you there